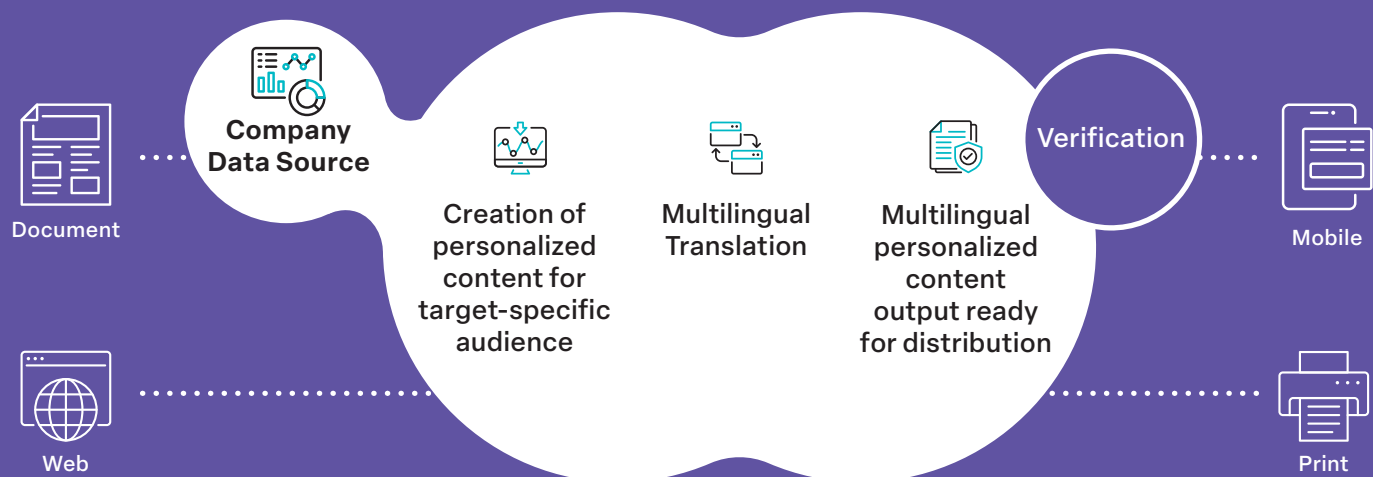


Connect Quicker, Communicate Smarter: TuringText **Customer Communications Management (CCM)** delivers everywhere, in every language

Are you ready to embrace a smarter, future-proof solution to tackle tomorrow's communication challenges, today?

Turingtext



While English may be the universal language, customers connect best when communication feels personal and familiar. Today's customers expect more—interactive, dynamic, and personalized experiences that speak directly to their needs in their language. It's time to streamline your outbound document processes with language at the top of your mind to stay ahead. By automating dynamic datasets, you can effortlessly deliver tailored content in any language, drive deeper engagement, and raise the bar for multilingual customer experiences.

Don't just meet expectations—exceed them with future-ready, innovative solutions.

Today, delivering an exceptional customer experience has never been more critical. Personalized, dynamic documents—such as **credit card statements**, **utility bills**, **financial reports**, **insurance policies**, and **transaction records**—are becoming increasingly complex to produce and manage. This complexity grows even further when language becomes a regulatory requirement or part of your company's expansion roadmap.

Do you struggle to ensure all your multilingual customer documents and communications meet regulatory compliance standards?

Are collaborations with translation agencies and traditional document localization processes slowing you down and impacting your service delivery?

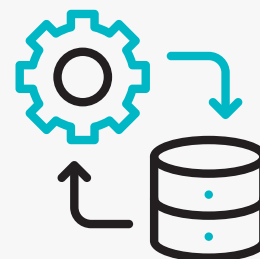
Could your multilingual customer communications be more personalized to build stronger relationships and loyalty?

Do you find it challenging to keep customer communications consistent across different channels?

Breaking Language Barriers with Automation

TuringText CCM is a powerful, **all-in-one** platform designed to streamline creating, publishing, and delivering personalized, multi-channel communications. With everything centralized in one system, you can manage your entire communication process without the complexity of juggling multiple tools.

Our intelligent, customizable workflow ensures that content production and distribution are automated, saving valuable time and allowing your team to focus on high-priority, revenue-generating tasks. TuringText CCM is **scalable**, easy to deploy, and integrates smoothly with your existing systems, providing a seamless, connected experience for both your team and your customers.



Everything, Everywhere, ALL AT ONCE

- Create once, publish everywhere—streamline your communications across all channels seamlessly.
- Design templates for **print, web, and mobile-friendly formats** such as **mobile apps**, ensuring consistent and engaging content distribution.
- Deliver dynamic, interactive communications that enhance customer engagement and elevate their experience.
- Build and manage personalized document templates with multi-brand support, multilingual capabilities, and version control.

Flexible Deployment Options Tailored to Your Needs

TuringText Elevate

Opt for a fully managed software-as-a-solution (SaaS), subscription-based model to simplify operations and reduce costs.

TuringText Orbit

Combine the best of both worlds with a managed hosting solution for seamless integration and support from our dedicated project management team.

TuringText Titan

Maintain complete control by hosting your Customer Communications Management (CCM) infrastructure on your own servers.

Flexible Ecosystem Integration

Easily integrates with PAS, ERP, CRM, and other third-party systems to extend the power of dynamic datasets for personalized communications.

To Print or Not to Print: We've Got You Covered

Need help with mailings? TuringText partners with industry leaders to automate and outsource your printing and mailing needs. Our customizable Printing Driver Solution simplifies distribution across digital and print channels, ensuring cost-effective mailings and maximizing discounts. We guarantee efficient, seamless delivery to your audience, whether digital or print.

Ensure Accuracy and Compliance Instantly with DocLens

Mistakes can happen, whether tasks are handled manually or through automation. That's why having a reliable verification process is crucial. TuringText stands out with its built-in DocLens verification tool, enabling you to detect errors in large batch files or single-document comparisons quickly. This ensures accuracy, consistency, and compliance across your omnichannel communications with minimal manual effort.

With TuringText's CCM solution, managing version control and archiving is streamlined. Our solution allows you to pull past dynamic data and apply it to previous document templates when needed. The built-in version history control feature will enable you to track periodic content changes, ensuring your documents stay compliant and up to date. DocLens helps you compare these changes efficiently across contracts, agreements, notifications, and more so you stay prepared for unforeseen circumstances while maintaining the highest standards of accuracy and compliance.





Multilingual Capabilities for Global Reach and Compliance

TuringText CCM is the only customer communication management solution in the industry that enables you to generate both the source document and its multilingual versions **simultaneously**, streamlining communication across regions.

Generative AI for fast, automated translations for general consumer communications.

Professional Managed Workflow for regulated industries, ensuring compliance with industry standards.

TuringText supports all languages, including optimizations for **CJK (Chinese, Japanese, Korean)**, while ensuring proper formatting and cost-efficient electronic and print outputs. Integrated **approval workflows** ensure compliance, giving you peace of mind as you reach a global audience.

Say goodbye to excessive translation fees. Our solution offers an alternative translation workflow designed to streamline your multilingual content creation:

Automate and simultaneously create the source document and its multilingual versions, streamlining communication across regions.

Integrate with leading translation management systems of your choice to automate translations and produce personalized, dynamic documents using variable data.

Optimize your translation process with post-editing services—so human translators focus on refining content, not translating static documents from scratch.

Document Accessibility: Making Communication Inclusive

Inclusive communication is essential. TuringText CCM automatically generates personalized, enlarged letters and notifications in Large Print format, following the **American Disability Act (ADA)** of the United States of America guidelines, to help individuals with low vision or reading difficulties, like dyslexia, access your communications.

Manual processes for tasks like enlarging fonts often involve multiple parties, leading to wasted time, increased costs, and errors that result in compliance issues and poor customer experiences. TuringText CCM automates this, generating both standard and accessible formats in one place, saving time and money while improving accessibility and reducing risks.

We also offer PDF remediation services to ensure compliance with **Section 508** and **WCAG** standards, making your PDFs accessible to individuals with disabilities and providing an inclusive user experience across all digital platforms.



Step Into the Future of CCM with TuringText

See TuringText's CCM in Action—schedule a demo with us today!

Turingtext
A Pixroller Company



About TuringText

TuringText, an ISO/IEC 27001-certified company, is a leader in adaptive software development, providing robust and scalable solutions for a wide range of business environments. As a subsidiary of Pixroller Publishing Solutions in the USA, we draw on over 20 years of expertise in multilingual desktop publishing and translation workflows. Our in-house team of front-end and back-end developers serves global clients in regulated industries, delivering cutting-edge solutions that integrate advanced project management systems and comprehensive data automation.

For more information, please visit www.turingtext.io.

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